

Gora Launches on iOS and Android to Help Climbers Find Partners Faster

Gora, a mobile-first climbing partner app, is now available on iOS and Android. Built for climbers who want to find nearby partners, live sessions, trips, crags, gyms, and direct chat, Gora turns partner finding into a more direct and useful experience.

Hundreds of climbers joined in the first days, with early feedback showing a clear need: climbers are tired of scattered WhatsApp groups, Facebook posts, and texting many friends before every session. Early users are already matching, chatting, and arranging climbing sessions together.

Why Gora started

Sergio started climbing in late 2019. Like many climbers, he quickly learned that the hardest part of getting outside was not always the route, the weather, or the approach. It was finding the right person to climb with at the right time.

The problem followed the same pattern at home and on trips: scattered WhatsApp groups, Facebook threads, texting twenty friends, waiting for replies, and never knowing who was actually free. Weekdays were difficult. Weekends could still be messy. Plans often depended on slow replies and fragmented groups instead of live climbing intent.

In 2025, Sergio quit his job, bought a small camper van, and set out to climb full time. Traveling from crag to crag made the problem sharper. He could arrive in a new area with perfect conditions, great routes nearby, and no simple way to know who else wanted to climb that day. The uncertainty created stress at the exact moment climbing was supposed to bring freedom, movement, and connection.

Gora came from that frustration. The idea was not to build another passive directory or noisy group board. It was to build a direct, live layer for climbers: see who is nearby, check into sessions, discover crags and gyms, plan trips, and start a conversation without chasing replies across half a dozen apps.

About the founder

Gora was started by Sergio, a full-stack software engineer with 20 years of experience and a strong focus on mobile apps since 2009. He has shipped hundreds of apps for festivals, corporations, and telcos. He now climbs four to five days a week, travels to discover new crags, and builds Gora from the same problem he lives every week.

"Finding a climbing partner should not create anxiety before the climbing even starts," said Sergio, founder of Gora. "Climbing is about sharing the send, meeting people, and having fun. Gora exists to make that easier."

Gora is free to download from the App Store and Google Play.

Website: goraclimb.com

Press contact: hello@goraclimb.com

Founder Bio

Sergio is a full-stack software engineer with 20 years of experience. Since 2009, his work has focused strongly on mobile apps, shipping hundreds of products for festivals, corporations, and telcos.

He started climbing in late 2019 and quickly became absorbed by the rhythm of climbing life: training, projecting, traveling, meeting people at the crag, and sharing the send with whoever is tied in beside you.

In 2025, he quit his job and bought a small camper van to climb full time. That decision turned the partner-finding problem from an occasional frustration into a daily product brief. Gora is built by someone living the exact use case: moving between climbing areas, trying to meet reliable partners, and wanting the day to be about climbing instead of chasing replies.

Sergio now climbs four to five days a week, travels to discover new crags, and keeps Gora focused on the practical magic of climbing with other people: less friction, more sessions, more shared stories.



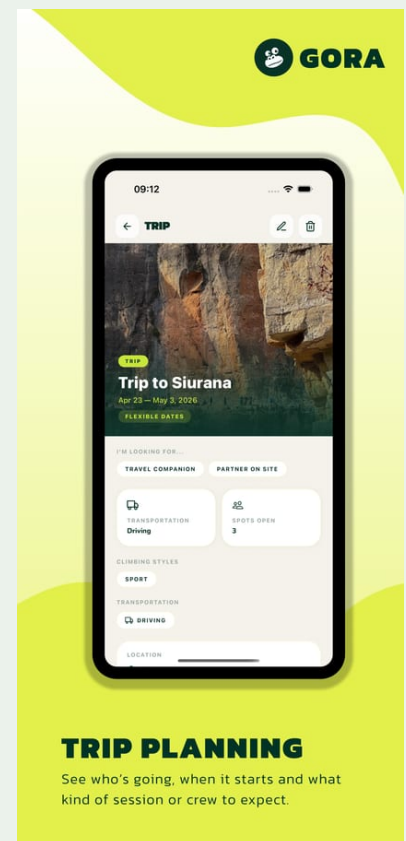
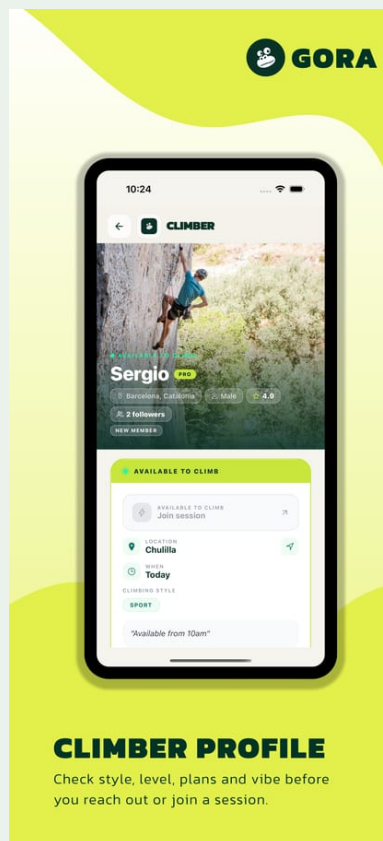
Sergio climbing and traveling by camper van while building Gora.

What Gora Shows

Gora centers the moments climbers actually need: seeing active climbers nearby, discovering sessions and places, planning trips, and moving into direct chat when there is a real plan.

The app is available on iOS and Android. It is free to download, growing quickly, and already helping early users find partners and combine climbing sessions together.

Media may use the screenshots and founder photos included in the press kit with credit to Gora.



Download links

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